



PRESS RELEASE

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**Press Release: New Children's Book Makes  
Manners Mainstream in Current Political Climate  
"Prince Garrett Gets His Crown"**

Author: Jannie Pilgrim

Illustrator: David North

Contact: Betty Chavis 917-750-1738

[jannie.pilgrim@princegarrett.com](mailto:jannie.pilgrim@princegarrett.com)

[www.princegarrett.com](http://www.princegarrett.com)

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Parents looking for ways to help children mind their manners, care for the planet and practice universal laws will have a story time resource with the new book "Prince Garrett Gets his Crown," slated to launch in October.

Written by Jannie Pilgrim, "Prince Garrett Gets His Crown" is book 10 in the "Prince Garrett" series of books, all of which focus on possibilities. The book is about a young prince who wakes up one morning and decides that today is the day he's going to receive his crown. Chef, his confidant and advisor, is not convinced that Prince Garrett has done all he needs to do to earn his crown. To prove his worth, Prince Garrett begins to tell Chef of all he has learned and done to earn his ceremonial place in Garrett Land.

Jannie Pilgrim came up with the idea after speaking with her son, Garrett, about the importance of treating people with respect and dignity. She told him about the universal laws to help him understand that this world is one in which everyone is connected to everything else. What a person does or says, or how a person acts, affects others. She also shared with him that: "Being kind and helpful is not only the 'right thing to do,' but it shows leadership and teaches people how you want to be treated."

"This is extremely important, especially in today's political climate," Pilgrim said. "The current political mood is affecting our children in a way that makes it unstable rather than a state of equilibrium. All children need to feel safe, and yet our children are coming home from school discussing adult matters of politics – and more often than not those matters are being discussed in an us-versus-them fashion. 'Prince Garrett Gets his Crown' is a book that gets us back to the basics of manners, respect, finding middle ground and learning in a fun and engaging manner. It

lays the foundation to discuss what is right and what we can all do to make positive change.”

Pilgrim went on to say that when Prince Garrett receives his crown in the book, it acts as a symbol that doing the right thing is rewarding and a sign of great leadership. The book is colorful, with illustrations from acclaimed artist David North that capture the attention of young readers and will hook them from start to finish.

“Prince Garrett Gets His Crown” is scheduled to be released on Oct. 26 at the Easton Book Festival. The official launch will take place during a public reading at 11 a.m. at the festival. Those wishing to pre-order the book can e-mail: [jannie.pilgrim@princegarrett.com](mailto:jannie.pilgrim@princegarrett.com).

### **About the Author:**

Jannie Pilgrim is a professional motivator. Inspired by her then 6-year-old son, Garrett, she began writing books to inspire children to obtain their greatest potential. Pilgrim says: “I never dreamed of becoming an author. In fact, I was afraid to write. I wanted to help my son identify what made him wonderfully unique while building character and self-esteem. We took walks and I would make up stories of a Prince named Garrett and his faithful dog companion Zeus. After much convincing and needing to get over my fear of writing, I wrote my first book in 2013.” “Prince Garrett Gets His Crown” will be the 10th release in the “Prince Garrett” series. Prince Garrett is a multimedia series – in addition to books, the series has music, a musical play, video books, e-books and audio books. Pilgrim holds a Master of Science in Human Resources, a postgraduate degree in Training and Development from the Milano Graduate School of The New School University, and a Bachelor’s in Business Administration from Baruch College of the City University of New York. She has more than 15 years of experience in human resources, she is a job coach, and she recently became certified in the period of PURPLE crying as a trainer.